



**COLORADO**  
Department of Agriculture  
Brand Inspection Division

Dear New Brand Applicant:

Enclosed is an application to apply for a new brand in the state of Colorado. We ask that you draw several brands that you would like to record and list them in order of preference. Please indicate the county in Colorado where your livestock will range. Please specify whether the brand is for cattle and horses or sheep and goats.

Please be advised that most brands contain two letters or numbers along with a character such as a bar, slash or quarter circle. As there are over 34,000 brands currently on record, it is very difficult to approve a two character brand. We discourage connecting characters in a new brand or using miscellaneous objects in a new brand.

All new brand requests are compared with brands currently on record for conflicts before a new brand is approved by the Brand Commissioner or an appointed designee. If the specific choice(s) cannot be issued due to conflicts and you would like a similar brand mailed for your approval, please state that request on the application. If you have only one brand choice and that brand cannot be issued, this office will mail a letter explaining the conflicts that are on record. You have 30 days to submit another application if you wish.

A brand is considered personal property in Colorado and is transferable in ownership according to the laws of the state. In Colorado, a brand is approved for cattle and horses or sheep and goats and approved for use on either side (left or right) any location (shoulder, rib or hip) on the animal.

The application fee for a new brand is \$200.00, which is non-refundable and must accompany the new brand application. If a new brand is selected for your approval and you wish to record the new brand, the \$200.00 application fee will become the recording fee. The 2020 assessment fee will then be due in the amount of \$120.00. This will pay your new brand through December 31, 2021. Please do not send the assessment fee with the new brand application.

Please mail the new brand application to this office along with the application fee of \$200.00. Please allow up to six weeks research time for your requests. Thank you and if you have questions, please contact this office. Please make the check or money order payable to the Colorado Brand Board.

Sincerely,

*Bird Lover*

Karen Bird Lover  
Brand Recorder  
303.869.9167

Commissioners: Kory Kessinger from Akron, Daniel McCarty from Parachute, David Mendenhall  
from Rocky Ford, Marla Rock from Wray, & Kathie Troutd Riley from Loveland



Receipt #:  
Payment:

STATE BOARD OF STOCK INSPECTION COMMISSIONERS  
BRAND INSPECTION DIVISION  
305 INTERLOCKEN PARKWAY  
BROOMFIELD CO 80021  
303-869-9160  
[www.colorado.gov/agbrands](http://www.colorado.gov/agbrands)

NEW BRAND APPLICATION

DATE: \_\_\_\_\_

NAME: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

COUNTY OF RANGE: \_\_\_\_\_

Please mark only one – brand to be used on: cattle & horses \_\_\_\_\_ or sheep & goats \_\_\_\_\_

BRAND REQUESTS:































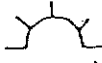


1.

2.

3.

Please mark this box if you wish for a similar brand to be researched for your approval.

BRAND DICTIONARY (Symbols to be used in conjunction with letters + numbers)

	Bar		
	Slash/r		
	Slash/l		
	Quarter Circle Holding		
	Quarter Circle Shedding		
	Quarter Circle Bowl/l		
	Quarter Circle Bowl/r		
	Cross		Dipper
	Heart		Fish
	Diamond		Flag
	Box		Hat
	3/4 Box		House
	Triangle		Plg Pen
	Shield		Question Mark
	Bracket		Shovel
	Milliron		Spades
	Bell		Spear
	Clover		Star
	Collar		Sunburst
	Crescent		Turkey Track

Miscellaneous objects (picture brands) will no longer be issued as primary brands in Colorado.